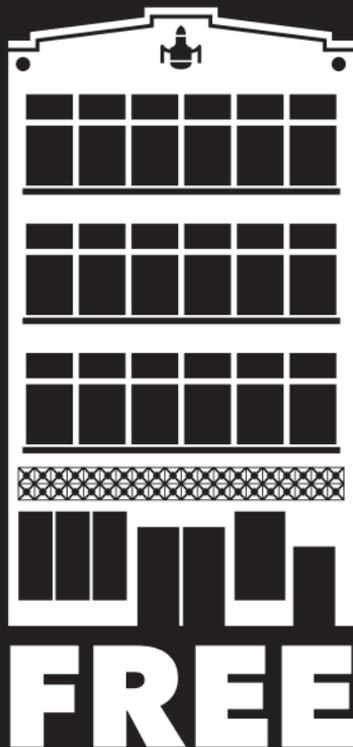


DETROIT **GUIDE** EVENT

MEMORIAL WEEKEND 2017





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6

Friday, May 26th 2017

7145 E Davison

Detroit MI 48212

Music at 11PM

Sound Signature

FRIDAY 5/26: VIVA LA RESISTANCE

MARK de CLIVE-LOWE

JOHN MORALES

& more presented by Rocksteady Disco

SATURDAY 5/27: THE SUMMIT

LAB.OUR UNION

TODD OSBORN

SPECTER

& more

SUNDAY DAY 5/28: DAY LIFE

DELANO SMITH

IZ & DIZ

& more

SUNDAY NIGHT 5/28: PLANET E

CARL CRAIG

JIMMY DOUGLAS

AL ESTER

MONDAY 5/29: 10 YEARS OF HOUSE GALLERY

NICK HOLDER, UCHIKAWA, CLAUS BACHOR,

DRIVETRAIN, RAYBONE JONES, SANDMAN,

JEN XERRI, TAZ, SHORTROUND,

& more

full details at MotorCityWine.com

MotorCity Wine, 1949 Michigan Ave, Detroit

The annual electronic music festival in Detroit over Memorial weekend has evolved from name to name, and producer to producer. One thing over the years has stayed the same - The events that promoters have produced in venues around the city are some of the best. This guide is a homage to their efforts to present our city to the world, to show why a genre, a culture, and a movement was born here.

Along with the listing of parties, we have asked six promoters to answer six questions about how and why they do what they do. Welcome to our city.

Make it a great visit and dance your ass off.

Photos by Baboo Photography. Edited by Vince Patricola and Steven Reaume

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FRIDAY ^{05/26}

[Music : DJ]

- DAY 5 - Boogie Forever : **The Whisky Parlor** : 10P : Monty Luke, Bob Claus and resident Vince Patricola
- Grace : **Temple Bar** : 10P : Ladymonix
- Physical Therapy 3 : **Marble Bar** : 6P-4A : Matthew Dear, ADULT., Mike Servito, Carlos Souffront, TNT, Laurel Halo, Maria Minerva, Bill Spencer, Ryan Spencer, and Ben Mason
- Infiltr8-Celebr8 and Something Clever present Prelude Detroit : **Northern Lights Lounge** : 7P : Atnarko, Finley, Sergio Santos, Dax Lee, Sutter, Jeremy Poling, Will Renuart, Nesto, Lola B., Unicorn Fukr, Ohashi, Nat Black, Sonnrize, No Headphones, and Travis Poling
- From Cheeks to Now - Celebrating the Pioneers : **Historic Alpha House** : 8P : Stacey Hale and John Collins
- Visionquest Label Showcase : **Grasshopper Underground** : 9P : Lee Curtiss, Ryan Crosson, and Tied Collective
- Viva La Resistance : **MotorCity Wine** : 6P : Mark de Clive-Lowe, John Morales, Edseven, Peter Croce, Lafleur, and Jefferson Davidson. Food by Esto's Garage.
- Hipthrust : **Tony V's Tavern** : 9P : Jody Molina, Mneiko, Riley Ramoie, and Centrafuse

[Going Late]

- Music Gallery : **Talking Dolls** : 11P-7A : Theo Parrish and guests
- Slur Records 5 Year Anniversary Party : **The Whiskey Disco** : 10P-4A : Lineup to be announced
- Modern Cathedrals presents. Eden III : **Tangent Gallery** : 9P-4A : SHXCXCHCXSH, Phase Fatale, Patricia, UMFANG, Volvox, and Jasen

- Smartbar : **TV Lounge** : 6P-4A : Bruce Bailey, Chrissy, Delano Smith, Derek Plaslaiko b2b Jason Kendig, DJ Heather, Loren, DJ Minx, Mister Joshooa, Olin, Remote Viewing Party, Savile, Sevron, and SOLD
- Blank Code and System : **The Works** : 5P-7A : Alessandro Cortini (live), Black Asteroid, Audio Injection, Jay Denham, Surachai (live), Hypoxia (live), Belief Defect (live), Mike Gervais, Joel Morgan, Joe Sousa, Centrifig, Christian James, Monostatic, Heckadecimal, Dani Lehman, Jobot, and Andy Fitton
- FIX : **Menjo's** : 9P-3A : Karsten Sollors, Wyser of Redux, Shmoo, and Ran Darnell
- **Bleu** : 9P-4A : Ray Volpe, Wooli, Beast Mode, Nickyboom, Dopeadellic, Arsnl, Dakota, JD Raveman, Distrikt Bounce, Nebulv, and Matt Kakes.
- JÜCE : **Private Location** : 8P-4A : Israel Vines, Carlos Souffront, BMG, and Rex Bravo

[Broadcast]

- 2nd Annual 2 Turntables and a Mixer : **In My House** : 5P-10P : DJ Knitro, RayBone Jones, Anthony Jasper, John Norman, and TeknoBrat

[Art]

- Fields : **Inner State Gallery** : 7P-10P : Berlin-based artist 1010
- (opening) Move Bounce Shake : **Detroit is the New Black** : 6P-9P : A new print series created by Detroit-based artist SHEEFY. Presented by Playground Detroit.

[Tours]

- **Wheelhouse Detroit** : 12P-4P : Techno Bike Tour

SATURDAY 05/27

[Music : DJ]

- Booty Freaks : **Temple Bar** : 8P : Nate Czarling, DJ Fukno, and DJ Whatever
- Girls Gone Vinyl 11 : **MIX Bricktown** : 11A-9P : Lineup TBA
- The Barge Movement Boat Party : **Diamond Queen Cruise** : 12P-4P : Worthy, Sherif, ADMN, Soul Mob, Twin Cousin, Aboudi Issa, Warren Ross, and Adam Westing
- The Summit : **MotorCity Wine** : 2P-2A : Specter, Lab, Our Union, Todd Osborn, James Duncan, Jay Simon, Jwan Allen, and Thomas Cox
- Tied presents Detroit Boat Cruise : **Rivard Plaza** : 1P-4P : Daniel Bell
- Soul Foundation presents Metropolis : **The Whisky Parlor** : 7P : Brenda D, Brian Gardner, Frique, Jevon Jackson, and Mntra Artists
- We Do This : **Old Miami** : 9P : DJ Don Q, DJ Psycho, Bet Lemos, Nano2Hype, and Benjamin Hayes broadcast live on 313.fm
- SheJay TakeOver : **MIX Bricktown** : 9P : Marinity, Sonya Alvarez, DJ Ife, and DJ Holographic
- Souls in Motion : **Checker Bar** : 9P : D Wynn, DJ Holographic, and TYLR
- Coast 2 Coast Mixtapes Live Artist Showcase : **The Shelter** : 9P : Largest artist showcase in the world. Judges DJ Head, DJ Hen House, and Bigg DM.
- Texture : **Marble Bar** : 10P : Fred P, Mike Dunn, Lena Willikens, DJ Qu, Eric Cloutier, Jared Wilson, Olin, Kevin Reynolds, Stefan Ringer, Aroma Pitch, MK Braun, Seb Diamond + Seychelle, Shady P, Soren, and Jacob Park.
- Quo Vadis and SMPLFD present 'Are You Local?' a Snacks BBQ : **SMPLFD Back Alley** : 1P-8P : Haute to Death, Scott Zacharias, Todd Modes, Ryan Spencer, Frankie Banks, and Blair French

→ Grand Opening of The Market : **18700 Woodward Ave** : A new kind of open-air market. Flea market, farmers, food-trucks, DJs, picnic, and more. Inspired by the open-air markets of Berlin & Europe.

[Going Late]

→ Tresor: Berlin/Detroit - Building Bridges : **Tangent Gallery** : 10P-7A : Silent Servant, Civil Defense Programme, Christina Sealey, Hybrid, Ron Morelli, Claude Young, Marcellus Pittman, Flowing, Terrence Dixon, and Intergalactic Gary

→ Sweat the Details : **The Whiskey Disco** : 10P-4A : Fred Everything, John Beltran, North Lake, Procellous, and So Vague

→ Afterparty : **2915 John R** : 11P-4A : entertainment from Nuclassica and other exclusive Allurium artists.

→ **Masonic Temple** : 11P-4A : The Belleville Three, Richie Hawtin, and Derek Plaslaiko

→ Octopus Recordings : **Bleu** : 10P-4A : Sian, Carlo Lio, Oliver Koletzki, Juheun, Shelley Johansson, Brennen Grey, Jean-Phillipe, Ivana Karpierz, and Jeremy Meadow

→ Detroit Love : **Magic Stick** : 11P-4A : Carl Craig, Moodymann, Andres, Waajeed, and Al Ester

→ Evolve: A Sub÷Divizion, Aerotek, and OMEN Label Showcase : **The Works** : 10P-6A : Lineup TBA

→ Deep Detroit #9 : **Canfield Studios** : 11P-5A : Patrice Scott, Galcher Lustwerk, and Kai Alce

→ Club Toilet : **Olympus Theatre** : 10P-10A : Lineup TBA

→ Detroit Invaderz : **Mexican Town** : 11P-8A : A\$AD and special guests

→ Ticket to the Warehouse : **The Factory** : 10P-6A : A curated event dedicated to re-imagining the look and atmosphere of the original Warehouse, Chicago. Musical Direction by Ron Trent.

→ House of EFunk : **TV Lounge** : 11P-4A : Dan Bain, Eli Escobar, Gran Moxy, Jay Daniel, Josh Wink, Kyle Hall, Louie Vega, Mathew Jonson, Minx, Overdubs, Phill Celeste, Roy Davis Jr., Soul Clap, DJ Spen, Stacey Pullen, and Will Renuart

→ 2nd Annual Detroit Rave Scene Afterparty : **Club Fantasy** : 8P-3A : 8 Bass Panthers, guccci, Dekglo, Megahurtz, Kris Cayden, We Bang b2b Mister Black, WINBY2, Jd Raveman, Adam Hazzard, Dilemma, Fauxton, and Dirty Individuals

→ Discwoman Detroit III : **Undisclosed Location** : 10P-6A : Shanti Celeste, Mike Servito, Volvox, UMFANG, Juana, Abby, FBI Warning (live), and Ash Lauryn

[Tours]

→ **Wheelhouse Detroit** : 12P-4P : Music Heritage Bike Tour

→ 6th Annual Detroit Techno Tour : **Hart Plaza** : 10A-1P : See the city beyond the limits of Hart Plaza and late-night events.

SUNDAY^{05/26}

[Music : DJ]

→ Synthetik Audio : **The Works** : 7A-3P : Jason Patrick, Bisharat, Template, Motionen, Lowki, Gabi, Ramiro Bernabela, ADMN, Dirty Dan, DJ Alexander Technique, Krames, and Klienfeld

→ Resolute Goes Detroit : **Exodus Rooftop** : 7A-7P : Daniel Bell, Vincent Lemieux, Lamache, Lauren Ritter, Connie Yin aka Constar, and Maksim

→ The Party Barge : **Hart Plaza** : 11A-12A : John Stamper, Adam Hazzard, and Nick Strong

→ Cosmic Handshakes Sunday Brunch : **Union Street** : 11A-4P : Blair French and Todd Modes with resident Vince Patricola

- Shipfaced Detroit : **Rivard Plaza** : 12P-3P : Golf Clap, Eyes Everywhere, and Imjustinbraun
- Perfect Driver : **1514 Washington Blvd** : 10½A-5P : DJ Godfather, Matthew Anthony, Sven Lochenhoer, Twin Cousin, CRS, and ADMN
- Dnbid Presents : **Checker Bar** : 2P : Dom & Roland, Jamal, Jaybee, Christina Tamayo, Chrissy Tee, RenanDnB, MC ANTI, DJ Form, Steve Drones, Dilemma, Tim Nice, Conundrum, and Subverb
- Day Life : **MotorCity Wine** : 2P-8P : Delano Smith, Eli Escobar, Iz & Diz, and Marissa Guzman
- Urban Organic presents Detroit Diaspora Day Party : **The Loft** : 2P-10P : Alton Miller, Kemit, Phifedom, Duane Powell, and Righteous
- Dick : **Queen's Bar** : 3P-11P : DJ Minx , Stacey Hotwaxx Hale, Marissa Guzman, Mother Cyborg, and DJ Deb
- Bevlove's Americana V : **El Club** : 4P-10P : SG, Kamp Klutch, Martez, Manner, Chad Roto, Milfie, Dopehead, Kitty Kvsh, Sam Austins, DJ Stacey J, and Bevlove
- Dissonant Melodies International Friends : **The Whisky Parlor** : 8P : Drivetrain, Claus Bachor & Friends, and DJ Disc
- Suck It : **UFO Factory** : 8P : DJs Bill and Geoff
- Sampled Detroit 15th Anniversary : **Marble Bar** : 9P : Tall Black Guy, Mark Farina, Kenny Glasgow, Gene Farris, Junior Sanchez, Jesse Rose, Andrés, Rick Wilhite, Jason Hodges, Wally Callerio, Chuck Daniels, Burning Bridges, Shaun J Wright, DJ Holographic, Punisher, and Rufus Gibson
- OK Cool 5 Tear Anniversary : **TV Lounge** : 9P : John Tejada, Honey Dijon, Danny Daze, Doc Martin, Ardalan, Solar, Eddie C, Voigtmann, Rick Wade, Dax Lee, Mister Joshooa, Ted Krisko, Loren, Nate Manic, Ed Mazur, and Steve The Amazing

- Off the Endz : **Bleu** : 9P : Stooki Sound, Joker, and Fowl
- **The Shelter** : 10P : Com Truise & Clark
- **MotorCity Wine** : 10P : Carl Craig, Jimmy Douglass, and Al Ester [Going Late]
- No Way Back 10th Anniversary : **Tangent Gallery** : 11P-12P : BMG, Derek Plaslaiko, Patrick Russell, Carlos Souffront, Mike Servito, Erika, Bryan Kasenic , Scott Zacharias, Outer Space, and Grant Aaron
- Third Ear After Party : **Division Gallery** : 9P-4A : MGUN, Jason Hogans, Malik Alston, Hazmat, and JTC
- Dirtybird Players : **The Fillmore** : 10P-4A : Claude VonStroke, Justin Martin, J. Philip, Will Clarke, and Walker & Royce
- KMS 30 : **Magic Stick** : 11P-4A : Kevin Saunderson, Robert Hood, The Saunderson Brothers, InSOUL, Francesca Lombardo, Adam Port, and Chuck Danelis
- The Force : **Grenadier** : 11P-7A : Jay Denham, DJ T-1000, Lele Sacchi, Tim Baker, Gabriel Palomo, Joseph Hix, DJ Jacq, Duke Shin, Andy Stroble, and Le Sprite
- Canada Loves Detroit : **Old Stroh's Ice Cream Factory** : 10P-6A : Sydney Blu, MC Flipside, TAKIN, Soul Goodman, Inphinity, DJ RandomDoug, Barroness, Mark Baker, and Boots Boogie
- **City Club** : 10P-6A : Dixon b2b Seth Troxler
- **The Annex** : 10P-4A : Mija, Billy Kenny, Golf Clap, Eyes Everywhere, Ryan Forever, Codes, and GRECO
- Excursions : **The Baltimore Gallery** : 10P-6A : Marcellus Pittman, DJ Uchikawa
- Interface | Scene : **The Works** : 10P-7A : DVS1, Ø [Phase], Tommy Four Seven, Luis Flores, Droid, Janice, Denise R, Plural, Raíz, Project 313, Corbin Davis, Subversive, John Kaberna, and Lindsey Herbert
- I'm Just Here To Party : **The Whiskey Disco** : 9P-4A : Sergio Santos, Finley, John Johr, Jeremy Poling, Adege, Peter Croce, Sutter, and Nesto

- Night/Day Party : **El Club** : 12P-2P : Omar-S, DJ Stingray, Kaitlyn Aurelia
- Palmer Park Records : **MIX Bricktown** : 2A-7A : Demuir, jodadj, Scott Go-Go Gordon, and Kai Loo Smith, M Gedded Gengras, Bookworms, Rawaat, and Ash Lauryn, Donna Edwards, Cordell Johnson, and James Vincent

[Broadcast]

- **313.fm** : 3P-6P : Sydney Blu and John Aquaviva

[Tours]

- **Wheelhouse Detroit** : 12P-3P : Techno Bike Tour

MONDAY 05/26

[Music : DJ]

- Naughty Bad Fun Collective Industry Brunch : **Tangent Gallery** : 12P-9P : a. garcia, Christina Chatfield, FBK, Jarvi b2b Ariel Zetina, John Barera, Kiernan Laveaux, LMG, Luz, Pat Bosman, Punisher, Sassmouth, Shawn Rudiman, Titonton Duvante, and Tony Fairchild
- H2D Swim Club Season Kick Off : **Secret Location** : 12P-8P : Pool party, BBQ and open bar. DJs Haute to Death and Friends.
- Lost in Music : **Briggs Detroit** : 1P-1A : Bruce Bailey, Christa Schrupp, Raybone, Crossbow, Merrick Brown, Das Bruno, Vernell Byrd, Phil tha Mixx, Claudius Funk, Joe Boyer, Jondo, Marty Bulger, Que Morgan, Hils Hinrix, DJ Reggie Reg, DJ Smoove 313, and Mary Freed
- House Gallery's 10 Year Anniversary : **MotorCity Wine** : 2P-2A : Nick Holder, Uchikawa, Claus Bachor, Drivetrain, RayBone Jones, DeTune, Sandman, Just Alexander, Jen Xerri, DJ Taz, Jen Xerri, Vince Patricola, Scott Ashley, Adam Francesconi, Jay Ramsey, and J.Garcia
- Dark Squares : **Checker Bar** : 7P : Alexis Tucci, Brenda D, Brian G, Julio Bishop, Vixen, and Mntra Artists

→ **TJOCK : The Whisky Parlor** : 8P : Alexander Schwank, Ill Fusion, DJ Holographic, John Joseph, Rex Bravo, and TYLR

[Going Late]

→ Interdimensional Transmissions presents The Bunker : **Tangent Gallery** : 10P-6A : Israel Vines, Eris Drew, Antenes, Mike Servito, Gunnar Haslam, and Justin Cudmore

→ Repopulate Mars : **Magic Stick** : 10P-4A : Lee Foss, Shiba San, Kenny Glasgow, Golf Clap, Mind Against, and John Johr

→ The End : **Russell Industrial Center** : 10P-5A : John Bender, Charles Manier, Stallone the Reducer, SSPS & Gramma, INTERVAL , Soren Roi, 51717, FBI Warning, Artefactos De Dolor, VerticalSilence, Richard Fearless, Bill Converse, Ed Luna, and Egill

→ **Masonic Temple** : 11P-4A : Carl Cox, Capriati, and Stone Owl

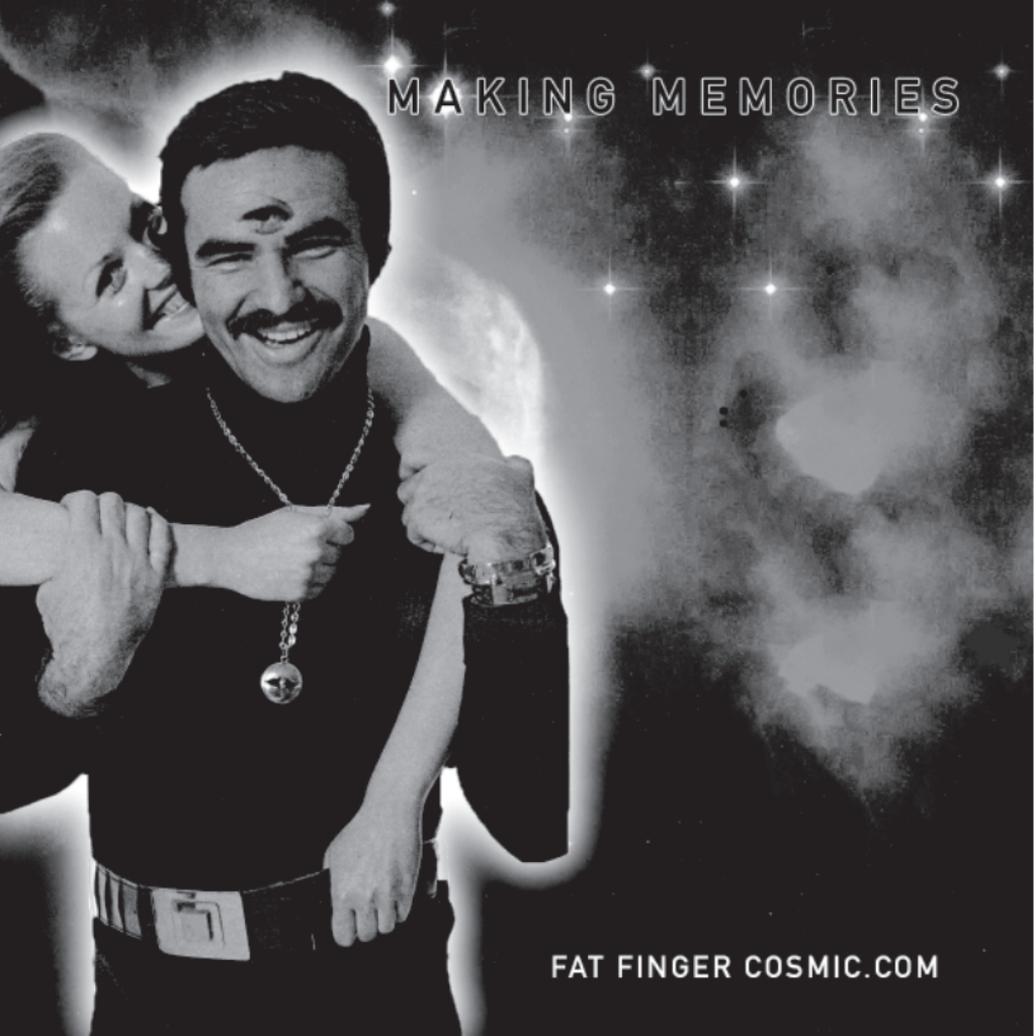
→ Anthology : **The Works** : 10P-7A : Terrence Parker, Carlos Souffront, Heidi Sabertooth (live), Merachka, Twelve Inches, Lucy, Dadub, Lakker, Donor, Uun, Axkan, 138, Dani Lehman, Manmade, and Chanski

→ Move It Or Lose It : **Grenadier Club** : 12A-8A : DJ Psycho, Emanate, Max Gardner, Nick J, Pershan, Twitchin Skratch, Stacey Hotwaxx Hale, Marissa Guzman, Darryl G, DJ Deb, Gia, and Lone Wolf

→ The Blu Party : **Exodus Rooftop** : 9P-4A : DJ Sneak, Christian Martin, Gene Farris, Sydney Blu, and The Saunderson Brothers

All weekend : Complimentary bicycle parking for Movement located just east of main festival entrance. Courtesy of Wheelhouse Detroit

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MAKING MEMORIES

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**BRENDAN
NETTIG**



How long have you been creating/promoting events?

First party in 1998, first Halloween party in 2001, first festival after party in 2002. First No Way Back party in 2007.

How old were you when you promoted your first event and what was it? How did it go?

Our first major event was for the From Beyond series with Dean Major from Syst3m. We did the Valentines Saturday of 1998 at Saint Andrews Hall, also incorporating the Burns room which was decorated by Amber of Infinite Dimensions. 2,000 people attended. I was in mimic twenties. We also did a special invite only party the night before at Seventh City to celebrate the fact that we made it this far with the records with our friends and international guests. We had flown over Patrick Pulsinger and Erdem Tunakan who ran Vienna's Cheap label, the Hague's I-f, who did impromptu vocoder vocals over their live set, Phoenicia / Soul Oddity / Schematic from Miami and many others. It would all come full circle when Dean Major worked the door at the inaugural No Way Back, like I did sometimes for Syst3m in the past.

Why do you do it? What motivates you?

If you don't like what's happening, why wait for someone else to change it? If you would like to see something different, something that would inspire you, why not create it yourself? I wanted to go to an event where you felt inspired, like you were part of something special or secret, where the sound, the music, the feeling, the transformation of the space all just hit you - and you could lose yourself.

We started doing events as a reaction to the how things were going in the

city. We wanted people who hadn't directly experienced what excited us so much to be able to feel that spark. With that spark, this music can keep growing and evolving, but without that, this all fades away and all we are left with is the monoliths and historical grave markers. We want to see this continue to grow and inspire, we want people to have that place to express their personal freedom. To truly be themselves. To create a safe place for that is our top goal.

This all grew organically out of a desire to share this vision with the world. In a way promoters are fantasy facilitators, offering an alternate reality where music is valued and a top priority. Events and parties are the art of communicating the raw essence of the music in a visceral sense. It is without thought when it hits you. The greatest goal is that the music could remove you from the endless and impatient march of time, so you could feel eternity again. To transcend time. In that rare moment everything can change for you. You should leave the party physically exhausted but mentally refreshed and energetic.

Do you think people understand the risk involved in event creation/promotion?

Not at all, but on the other hand, we have so many friends and family that want to help set up for the party that I know people really value these parties.

What is the most important lesson you learned from choosing this path and how has it helped you in your everyday life?

Schedule time to let yourself recharge after a major excursion. Doing nothing is sometimes the most healthy and productive thing that you can

do. When you return to focus on your creative outlets, it will be much more clear.

What projects are you working on now?

We have just launched the Acid Series, a series of records inspired by No Way Back, celebrating its 10th Anniversary. The Acid Series includes submissions from Tin Man & Ectomorph, Jasen Loveland, Justin Cudmore, BMG & Derek Plaslaiko, Jordan Zawideh, Dona, and Romans. They all arrive in a unique sleeve especially created for this series, inspired by the decorations of NWB.

Ectomorph will have an album this fall.

I've been expanding my efforts to get some of our perspective on this music and its history to the world. The following few projects will help communicate that idea.

We're doing live radio from Detroit on Red Bull Radio daily leading up to the festival, and doing every other Tuesday year round. This outlet has been really fun and we've been having great guests. In the past few months we've done shows with John Elliot, Eris Drew, Adult., Rick Wilhite and Beau Wanzer among others.

I have also just finished putting together Funkadelic - Remixed and Reimagined (by Detroiters) for Westbound and Ace Records, featuring a diverse selection of remixers from today's generation looking back at Funkadelic's legacy and recontextualizing it for now. Remixers range from UR, Moodyman, Andrés, Amp Fiddler, Marcellus Pittman, Shake, the

Dirtbombs and Ectomorph among many other heavyweights. It will be a boxset, some 12"es and CDs and digital sometime this fall.

I also just wrote the liner notes to Function's forthcoming Recompiled series on A-Ton, Ostgut / Berghain's archival label. It has been really fascinating doing direct biography work of a fellow prismatic artist.

What is your favorite post event place to eat?

Directly after the event - Duly's, where Erika likes to order off menu. The day after - El Barazon or Vince's. I wish Ima was open after the party.



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**THERESA
HILL**



How long have you been creating/promoting events?

I started promoting events as a senior in high school. I gave my first event in the early 80s!

How old were you when you promoted your first event and what was it? How did it go?

I promoted my own event "Hot Stock" back in 1982 - the turnout was ok but as usual, I wanted it to be standing room only! Todd Johnson encouraged me to start that social club. He created the name & logo... it was SWEEEEEEET lol...

Why do you do it? What motivates you?

I promote events because of the love of the music period! The music is my motivation! The joy I see on the faces of the people who attend and have an awesome experience is priceless to me, but the music and my passion for the music is my driving force!

Do you think people understand the risk involved in event creation/promotion?

I believe some people understand but most individuals don't have a clue about all of the work, time, money, blood, sweat & tears that's involved in event creation and promotion! They are only interested in the end result - a great event and a great time!

What is the most important lesson you learned from choosing this path and how has it helped you in your everyday life?

The most important lesson I have learned is to be kind to everyone! When you are involved in event creation & promotions, you never know who

may be the person that will be able to assist you in having a successful event.

What projects are you working on now?

I have two promotions that are near and dear to my heart. I am one of the festival producers of Charivari Detroit Music Festival. This event takes place the first weekend of August. This year it will be August 4th, 5th & 6th. You can visit our website at charivaridetroit.com for more information. If you're a DJ interested in playing the festival, please send a link of a mix you created to: theresa@charivaridetroit.com. The second promotion is my Birthday Day DJ Series (B Day DJ Series) which I host/promote under Theresa Hill Events or Theresa Hill/Project 81 Events.

I created the DJ B Day Series to celebrate the DJs who bless us with great music vibes all year long. Quite a few of my friends are international superstar DJs/producers. They give and sacrifice so much of their personal time with their own family & friends that I feel on their birthday, we should celebrate them! I've had the honor of giving the DJ B Day events for Delano Smith, Moodymann, Bruce Bailey and others. Each promotion is tailored to fit each DJ. None of the DJ B Day events are the same. I've known these guys for so long. That aids me in making their birthday event a unique experience for them! if you want more information on this series or you wish to be added to the e-blast lists for upcoming events, send an email to: music@djbday.com

What is your favorite post event place to eat?

My kitchen lol.... I'm an excellent cook!

available June 2017



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by Blair French



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COSMIC HANDSHAKES BRUNCH

(DJs) Blair French & Todd Modes

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Mimosas
Bloody Mary Bar



Sunday
28th May 2017
11am-4pm

Sunday Resident
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**DERTHICK
MAGGIE**



How long have you been creating/promoting events?

22 years. I started helping people and doing more than just attending the party at about the age of 20

How old were you when you promoted your first event and what was it? How did it go?

I was 25 years old. It was a Halloween party at the Majestic called Delicious Vinyl. DJ Bone headlined, Jeremy Nida played and I dressed up as Aeon Flux. It went awesome! At the time I was bartending at the Majestic Complex and as much as I was a rocker, I was also so into underground electronic music in Detroit. I convinced them they needed turntables in the Magic Stick. If they wanted to stay with what was going on in Detroit they needed to be open to having DJ nights at their famous rocker bar.

Why do you do it? What motivates you?

I love it! I love dancing all day and night. I also early on realized that sometimes things were a little off... lights too bright, sound too off, time slots all wrong. So I just figured why not do it myself? I was also lucky to bartend or hang in some cool places that were open to trying things. A lot of my people were making music, having labels, and so forth. I also was so captivated by the people I knew throwing parties and the distinct happy feeling I would have when entering or leaving a party done right, where everyone was just vibing together.

Also I always wanted to keep Detroit relevant as a place for artists to play since it is like the Mecca for electronic music / techno. I wanted to give people the

platform to come from far and wide and play and get to see Detroit.

Do you think people understand the risk involved in event creation/promotion?

Hmm... Maybe. But there are risks on many different levels / like I never went big and threw super expensive events / nor did I ever throw events in illegal venues (I was a mom when I started a u x e t i c and Girls Gone Vinyl.) However by bringing in international talent - my reputation - Detroit's reputation as a city that knew how to throw a proper party was always on the line, you know?

What is the most important lesson you learned from choosing this path and how has it helped you in your everyday life?

That if you love something you can be a part of making it happen. You can provide spaces and places for someone's art and someone else's appreciation of it / god this is what I really love about it / putting those two things together.

What projects are you working on now?

I'm about to start releasing Girls Gone Vinyl episodically with more than 100 interviews from women all over the world in this business! I'm working with Andrea Superdre Wallace to continue growing her career. I also think a SunDayBeats may be in order this summer. You never know!

What is your favorite post event place to eat?

Bed

DEAN MAJOR



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**We will never forget our brothers and sisters
that have left us.**

They will always be a part of what we are, what we do,
and what our community represents.

CRESCENDO
ZAY



How long have you been creating/promoting events?

I've been creating and promoting events for 8 years.

How old were you when you promoted your first event and what was it?

How did it go?

I was 36 years old when i created my first event and it was a success.

Why do you do it? What motivates you?

The love for the music and the people.

Do you think people understand the risk involved in event creation/promotion?

I believe some do but most have no idea.

What is the most important lesson you learned from choosing this path and how has it helped you in your everyday life?

I've learned that you definitely have to give it all your all, be dedicated and passionate. I've learned how to be more patient.

What projects are you working on now?

I'm working on my next TV Dinners at TV Lounge, Last Man Standing, The Morning After and Last Call at MIX Bricktown for movement weekend.

What is your favorite post event place to eat?

My favorite place to eat is El Asador Mexican Restaurant.



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How long have you been creating/promoting events?

I've been promoting weekly house music events in Detroit since 1991. It's truly amazing how time flies, sometimes living through what's deemed as history you never really stop to think about what you actually accomplish. I've had numerous long term residencies at iconic places including Club 246, Lola's, TV Bar, Como's and Mix Bricktown plus countless monthly and short term DJ + promotion stints at numerous venues.

How old were you when you promoted your first event and what was it?

How did it go?

I was in my early twenties when I actually started promoting profitable events. A group of us took over promotion for the legendary Club "Cheeks" on 8 Mile Road. It was weekly set on Wednesday Nights in the late 80s. I remember bringing in Candy J, a house music singer to perform her hit "Somethings They Never Change", it was smashing success.

Why do you do it? What motivates you?

I do it for a living. In 1998 I realized how valuable my promo techniques were to numerous venues and gave up my corporate job to pursue a full-time career promoting and playing music. My motivation is triggered by constant a need to be creative. I love to casually think of an event theme - plan it out - and make it come to fruition. There's absolutely nothing like it ...

Do you think people understand the risk involved in event creation/promotion?

Hell no. Everyone has a freaking opinion but unless you're actually in this business the average Joe could never understand the effort that's needed to put together a string of successful events. I watch individuals attempt to put on shows with minimal success all the time. One of my main mottos is "if it was easy everybody would be doing it - successfully"

What is the most important lesson you learned from choosing this path and how has it helped you in your everyday life?

That's easy - happiness, period. Everyone would kill to be able to do what you love and make a living. I'm my own boss that's the best everyday life I could ever imagine.

What projects are you working on now?

Constantly working on things is what drives me. I'm debuting my own 2 day boutique music fest this year with a couple of close buds plus I'm heading up a 12 hour block party on multiple streets. I've moved forward on bringing in some huge global celebrity artists to also come drop some tracks with me at a specialized quarterly event. I've been feverishly working on increasing the amount of projects for Detroiters that reside in Atlanta. You can top that off with my new Residency at Central Kitchen + Bar and The Annual House Music White Party.

7) What is your favorite post event place to eat?

Bert's in Eastern Market, undoubtedly the best place to catch me chowing down after a show ...

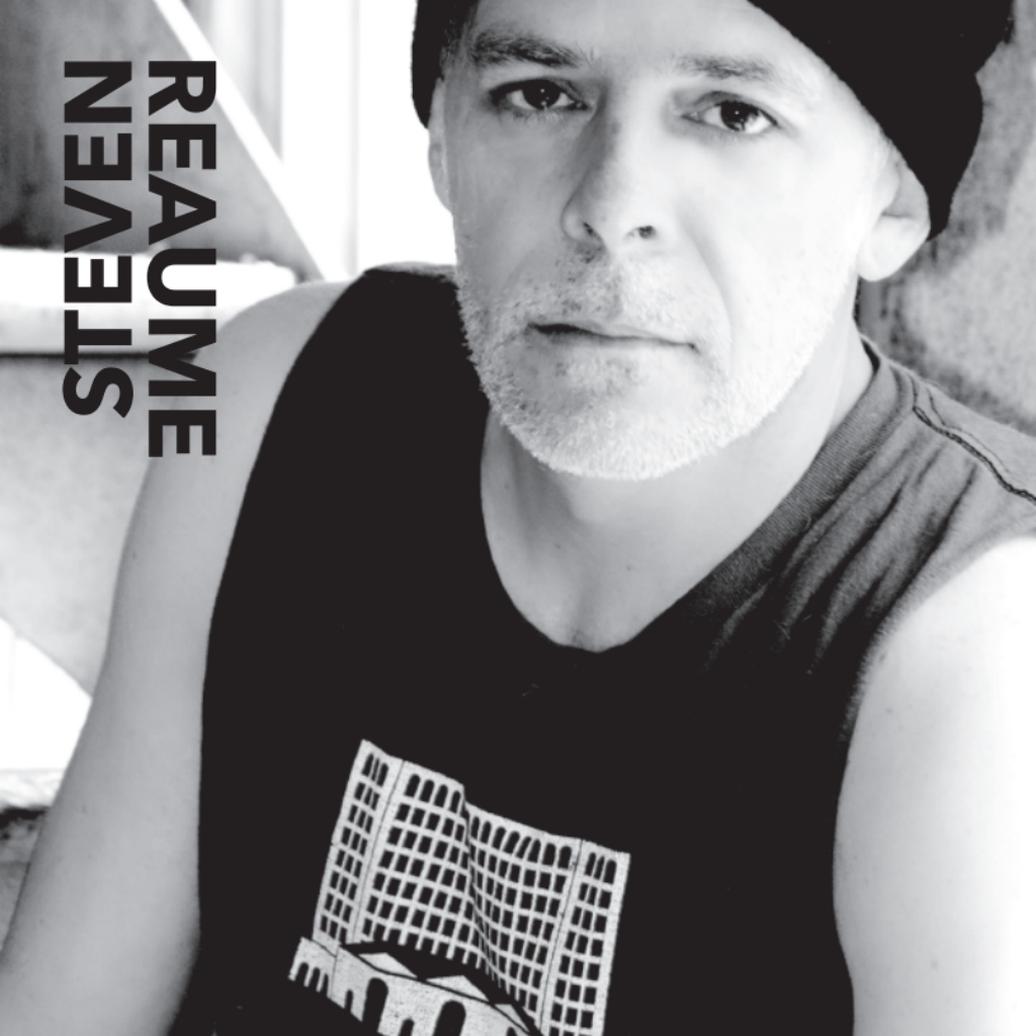


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**REAUME
NEWS**



How long have you been creating/promoting events?

I started promoting events in the early 90s with my friend Marke Bieshcke under the name VOOM. Our group eventually expanded to include a fairly large family of friends.

How old were you when you promoted your first event and what was it?

How did it go?

I was 24 when I started. Our first event was called KLONK at 1515 Broadway in downtown Detroit. We filled the whole club three feet high with packing peanuts. It was amazing and changed the course of my life.

Why do you do it? What motivates you?

For me, promoting is an art form. It's no different than being a photographer, painter, or designer. My main motivation is and always has been to create a cultural environment that can bring a diverse community of people together to celebrate, inspire each other, and escape from the challenges of life.

Do you think people understand the risk involved in event creation/promotion?

The people that come to our events share in the risk. I would imagine that for some it is part of the excitement of going to an underground party.

What is the most important lesson you learned from choosing this path and how has it helped you in your everyday life?

There are so many, but if I had to choose one, it would be that music is the greatest equalizer in our community. The dance floor is a truly unique, beautiful place unlike any other. We are all equals, lost in the rhythm.

What projects are you working on now?

I'm working on opening my first club, BLDG01, with a group of amazingly talented, like minded friends. Until the building is ready we are creating some off-site events under the name BLDG01 that represent the type of parties we want to produce in the club when it opens.

It's time for our city and those in charge to recognize the benefits of an afterhours scene and help find a way to support those who want to create safe, alternative spaces. Creativity flourishes around the clock, in unexpected locations, among disparate groups of people who come together to form truly unique communities. I want to join with other like minded promoters and venues to make this possible .

Detroit is often compared to Berlin. Our industrial aesthetic, expansive urban ruins, and electronic music scene are amongst the reasons why. We could learn a few things from the way culture has been allowed to thrive there, and elsewhere. They have all night clubs such as Tresor and Berghain that are considered among the best in the world. There is no equivalent in Detroit, a city considered the birthplace of techno, and there never will be in this restrictive environment.

This is a shame.

What is your favorite post event place to eat?

Since most of our events end early in the morning, we usually end up at the nearest coney island.



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A high-contrast, black and white close-up photograph of a woman's face. She is looking upwards and to the left. Her right hand is raised to her forehead, with fingers spread. Her hair is dark and appears to be blowing or moving. The lighting is dramatic, with strong highlights on her forehead and nose, and deep shadows on the right side of her face. The background is bright and out of focus, suggesting an outdoor setting with sunlight.

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An aerial, black and white photograph of a residential neighborhood. The image shows several houses with gabled roofs, some surrounded by trees. A road with a few cars is visible in the upper right. The overall scene is a typical suburban or rural setting. The text 'GET DIRTY!' is superimposed in the center in a large, bold, black font.

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